



DOCTOR OF PHILOSOPHY IN BUSINESS ADMINISTRATION

PROGRAM GUIDE

The Doctor of Philosophy (PhD) in Business Administration at IUDI prepares leaders to address global business challenges and drive meaningful change through innovative and sustainable solutions. This program equips learners with advanced knowledge, research expertise, and critical thinking skills across core business disciplines, including finance, marketing, operations, strategy, and organizational behavior. Emphasizing social entrepreneurship and the application of business strategies to real-world scenarios, the program fosters the development of economically viable, market-driven solutions that create lasting impact.

Through specialized coursework, original research, and a doctoral dissertation, students engage with cutting-edge business theories and practices while addressing global complexities. Graduates are prepared to lead with integrity and innovation, advancing thought leadership in academia, research, or industry. They emerge as ethical and effective professionals capable of driving positive change in their communities and beyond.

Our Educational Model: Flexibility and Empowerment

At IUDI, our fully online, asynchronous model lets you study at your own pace, from anywhere. With no fixed schedules or enrollment deadlines, you can start anytime and balance your studies with your personal, family, and work commitments.

A Curriculum Designed for Leaders and Practitioners

Our learner-centered approach empowers students to become transformational leaders and effective practitioners. We employ a flipped classroom model, where students take responsibility for their own learning without professor-led instruction. Interactive coursework, case studies, and practical projects develop critical thinking and servant leadership for real-world impact.

Modular Learning for Seamless Progression

Our curriculum is organized into modules that focus on building specific skills. Start with any course in a module and complete all the courses to unlock the next one. Plus, you only need to pay for one module at a time, giving you the financial flexibility to plan and manage your education at your own pace.

Moodle: Our Digital Campus

Moodle is IUDI's online learning platform designed to support and enhance your educational journey. It serves as your central hub for accessing course materials, participating in discussions, submitting assignments, and tracking your progress.

Our Accreditation

IUDI is accredited by the Association of Independent Christian Colleges and Seminaries (AICCS) in the United States. IUDI's Business Administration are accredited through our affiliation with the University of

Maroua, a Cameroonian government university accredited by Conseil Africain et Malgache pour l'Enseignement Supérieur (CAMES).

Program Outline: PhD in Business Administration

Module	Course	Credit Units	Tuition	Tuition with Academic Scholarship
Orientation	Orientation to IUDI	0	\$0	\$0
Foundations	How to Learn	5	\$600	\$540
	Academic French/English	5		
	Survey of Post-Colonial Africa	5		
	Introduction to Development	5		
Core	Effective Communication	4	\$240	\$216
	Ethical Leadership	4		
Research	Citation Styles and Formatting	5	\$450	\$405
	Ethical Research	5		
	Research Methods	5		
Advanced	Research Seminar 1	15	\$1,800	\$1,620
	Research Seminar 2	15		
	Research Seminar 3	15		
	Research Seminar 4	15		
Capstone	Survey of a Dissertation	17	\$2,310	\$2,079
	Dissertation	60		
Total		180	\$5,400	\$4,860